

2006 Retail Pricing

Notes Max 52" finished width, printing leaves 1" on the sides. (Grommets available for \$0.55 a piece)

Standard Banner Material

	Printed Goods	+ Liquid Laminate	+ Tape Heming
13 oz Sol-Max Ultra - Standard banner suitable for most uses	\$7.89 sq ft	\$8.91 sq ft	\$9.93 sq ft
14 oz Boban - Standard banner suitable for most uses	\$8.95 sq ft	\$9.99 sq ft	\$10.74 sq ft



Special Purpose Banner Material

	Printed Goods	+ Liquid Laminate	+ Tape Heming
ESM Flame Retardant Scrim Banner - Premium quality 16 oz printable one side	\$9.00 sq ft	\$10.02 sq ft	\$11.04 sq ft
ESM Block out Scrim Banner - Premium quality 20 oz printable both sides	\$10.26 sq ft	\$11.28 sq ft	\$12.30 sq ft
ESM -SGP 7.5 mil Glossy Paper - Photo quality poster paper for many uses <i>*Paper trimming available for \$1.02 sq ft extra*</i>	\$5.97 sq ft		

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Adhesive Backed Vinyl			
Mounting of substrates	Printed Goods	+ Print & Cut	+ Laminated
ESM Glossy Vinyl Permanent Adhesive	\$7.52 sq ft	Add + \$1.06 sq ft	Add + \$3.06 sq ft
ESM Matte Vinyl Permanent Adhesive	\$7.47 sq ft	Add + \$1.06 sq ft	Add + \$3.06 sq ft
- Standard sticky back Vinyl suitable for most flat surfaces. *Pre-masking available for \$1.02 sq ft extra (For ease of customer installation*)			
Adhesive backed vinyl mounted on:	Mounted Goods	+ Vinyl Cutting	+ Laminated
3mm Dibond (Over 8'Lgth add \$2 sq ft)	\$14.52 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
3/8 inch Intecel (Over 8'Lgth add \$2 sq ft)	\$13.02 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
1/2 inch Intecel (Over 8'Lgth add \$2 sq ft)	\$13.89 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
3/8 inch Crezone	\$12.26 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
3/16 inch Sintra	\$9.50 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
3/16 inch Coroplast (Joins add \$19.74 each)	\$9.52 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
3/8 inch Coroplast (Joins add \$19.74 each)	\$11.52 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
3/16 inch Foam Core	\$10.59 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
.02 Styrene	\$10.49 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
.06 styrene	\$10.64 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
1/2inch Gator Board	\$10.49 sq ft	Add + \$1.06 sq ft	Add + \$2.47 sq ft
- This pricing is for standard cuts of substrate material at 90° angles. ↗ (Guideline \$2.47 linear foot.) *Contour cutting of substrates is priced by quote only, It is based on length of cutting in the creative.*			



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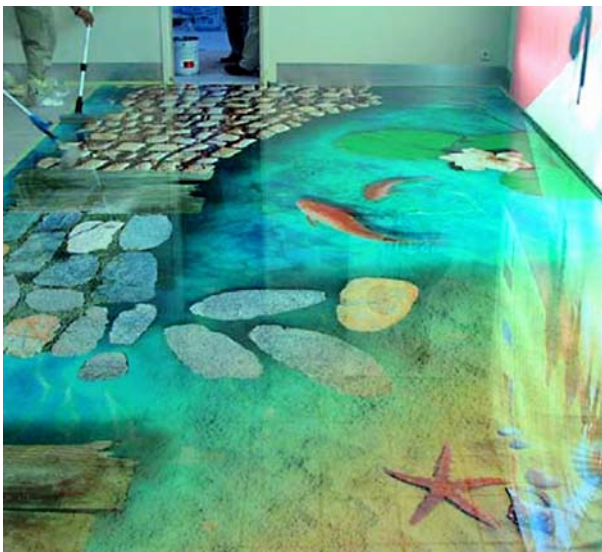
Window Graphics

	Printed Goods	+ Print & Cut	+ Laminated
ESM View thru Vinyl Removable Adhesive	\$14.07 sq ft	n/a	\$16.09 sq ft
ESM Glossy Vinyl Removable Adhesive	\$12.52 sq ft	\$14.54	\$14.54
<ul style="list-style-type: none"> - Pre-masking for easy install can be done for an additional \$1.02 sq ft - Laminating may be required for (ESM View thru) to prolong the live of the product 			



Floor Graphics

	un-laminated	+ Cut Stickers	Laminated
ESM Vinyl Perm. Adhesive	\$14.51 sq ft	\$15.53	\$17.53
<ul style="list-style-type: none"> - As a rule. Floor graphics should be laminated in high traffic areas. 			



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Vehicle Graphics			
Window Graphics/Vehicle Window	Printed Goods		+ Install
ESM View thru Vinyl Removable Adhesive - (Perforated 7mil made for one way viewing) <i>*Also suitable for business or standard windows*</i>	\$13.07 sq ft		\$21.09 sq ft
Vehicle Wrap Vinyl	Printed Goods	+ Print & Cut	+ Install
ESM Wrap Vinyl Removable adhesive - (Designed to go over compound curves)	\$12.74 sq ft	\$14.77	\$27.81

